"Refresh"

ACFW VA Royal Writers Conference

Friday, November 6, 2026 **All times are Eastern Time*

9:30am-10:50am	**Welcome by Debb Hackett** **Devotion & Prayer by Jacinta Meredith** **Keynote by Kimberley Woodhouse** ***REFRESH Your Author Heart***	
11:00am-11:50am	**DiAnn Mills** (Beg/Int) *Writing the High Concept Novel*	**Lisa Carter** (Beg/Int/Adv) *Author-Branded Marketing – Part 1*
12:00pm-12:50pm	**Crystal Caudill** (Int/Adv) *Writing Essential & Effective Subplots*	**Shannon Sue Dunlap** (Beg/Int) *Canva Carnival: A Fun Social Media Tool*
1:00pm-1:50pm	**Lunch/Social Hour with Faculty Breakouts (Optional)**	
2:00pm-2:50pm	**Tara Johnson** (Beg/Int/Adv) *Goal, Motivation, and Conflict: The Next Level*	**Lisa Carter** (Beg/Int/Adv) *Author-Branded Marketing – Part 2*
3:00pm-3:50pm	**Steven James** (Int/Adv) *Texture: The Subtleties of Voice and POV*	**Cynthia Ruchti** (Beg/Int) *Hook 'Em and Land 'Em (Hooks and Synopses)*
4:00pm-4:50pm	**Larry J. Leech II** (Beg/Int) *Dialogue Should Sizzle, Not Fizzle*	**Betsy St. Amant** (Beg/Int/Adv) *One & Done: Creating a Memorable One-Sheet*
5:00pm-5:50pm	**Dinner/Social Hour with Speed Networking Breakouts (Optional)**	
6:00pm-6:50pm	**Sara Turnquist** (Beg/Int/Adv) *The Importance of Being Still*	**Abbey Downey** (Beg/Int) *Wise Ways to Put AI to Good Use*
7:00pm-7:50pm	**Sarah Hamaker** (Beg/Int/Adv) *Being a Pantser in a Plotter's World*	**Bethany Jett** (Beg/Int/Adv) *Master the Querying Process*

"I will refresh the weary and satisfy the faint."
Jeremiah. 31:25 (NIV)

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Saturday, November 7, 2026

**All times are Eastern Time*

9:30am-10:50am	**Worship by Brittany & Christopher Parker** **Crown Award Presentation by Debb Hackett** **Keynote by Kimberley Woodhouse** ***Writing Through the Storms of Life***	
11:00am-11:50am	**Cynthia Ruchti** (Beg/Int) *Creating a Lead Magnet that Actually Leads*	**Crystal Caudill** (Int/Adv) *Advanced Newsletter Strategies*
12:00pm-12:50pm	**Bettie Boswell** (Beg) *Picture Books for Dummies*	**Roseanna White** (Int/Adv) *What Are You Looking At?*
1:00pm-1:50pm	**Lunch/Social Hour with Genre Breakouts (Optional)**	
2:00pm-2:50pm	**Erica Vetsch** (Int/Adv) *Style Sheets and Story Compendiums*	**Heather Tabers** (Beg) *The Pre-Published Author's Guide to Building Their Platform*
3:00pm-3:50pm	**Tim Shoemaker** (Beg/Int) *I Really Like This Character*	**Katrina Glover (Beg/Int)** *MailerLite for Authors*
4:00pm-4:50pm	**Lori Altebaumer** (Beg/Int/Adv) *Ordinary to Extraordinary: The Relationship that Changes Everything*	**Megan Ryan** (Beg/Int) *How to Find and Work with a Freelance Editor*
5:00pm-6:30pm	**Ask the Experts Panel** *Emcee: Debb Hackett* *Agents (5 pm):Bethany Jett, Rachel McMillian, Cynthia Ruchti* *Authors (5:30 pm): Betsy St. Amant Haddox, Tara Johnson, Kimberley Woodhouse* *Editors (6 pm): Denise Farnsworth, Liana George, Roseanna White*	

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