

“Made for More” ACFW VA Royal Writers Conference

Friday, November 7, 2025

*All times are Eastern Time

9:30am-10:50am	Welcome by Debb Hackett Devotion & Prayer by Deena Adams Keynote by James L. Rubart <i>The Seven Mind Sets You Must Embrace to Be a Writer</i>	
11:00am-11:50am	Sara Turnquist (Int/Adv) <i>Can AI Be Your Ally?</i>	Lisa Carter (Beg/Int/Adv) <i>Self-editing Essentials: The Last Editing Class You May Ever Need (Part one)</i>
12:00pm-12:50pm	Danielle Grandinetti (Int/Adv) <i>BookFunnel 101</i>	E. Stephen Burnett (Beg/Int) <i>Wise Authors Build Their Worlds Upon the Rock</i>
1:00pm-1:50pm	Lunch/Social Hour with Faculty Breakouts (Optional)	
2:00pm-2:50pm	Joy K. Massenburge (Beg/Int/Adv) <i>When the Honeymoon is Over: Producing a Finished Manuscript When You're Not Inspired</i>	Lisa Carter (Beg/Int/Adv) <i>Self-editing Essentials: The Last Editing Class You May Ever Need (Part two)</i>
3:00pm-3:50pm	Barbara Britton (Beg/Int) <i>Money and Marketing: How Much Money Do You Need?</i>	Tina Yeager (Int/Adv) <i>Psyched Characters: Craft Fiction with Vivid Emotion</i>
4:00pm-4:50pm	Rachel Hauck (Beg/Int/Adv) <i>The Story Equation</i>	Tara Johnson (Int) <i>How to Fix a Sagging Middle</i>
5:00pm-5:50pm	Dinner/Social Hour with Speed Networking Breakouts (Optional)	
6:00pm-6:50pm	Kristi Woods (Beg/Int) <i>Pinterest: An Author's Secret Weapon</i>	Zena Dell Lowe (Beg/Int/Adv) <i>Setups, Payoffs, and Other Neat Tricks</i>
7:00pm-7:50pm	Sarah Hamaker (Int/Adv) <i>An Introvert's Guide to In-person Events</i>	David Nabors (Beg/Int/Adv) <i>Evidence – The Silent Witness: Understanding Crime Scenes</i>

“Forget the former things; do not dwell on the past. See, I am doing a new thing!
Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland.”
Is. 43:18-19 (NIV)

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Saturday, November 8, 2025

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9:30am-10:50am	Worship by Katarina Ruby Crown Award Presentation by Debb Hackett Keynote by James L. Rubart <i>How to Craft a Unique Story with Deep Emotional Impact</i>	
11:00am-11:50am	Lori Altebaumer (Beg/Int/Adv) <i>The Three Wells All Writers Face</i>	Pepper Basham (Int) <i>Make 'Em Laugh, Not Sweat: Writing Romantic Comedy with Heart</i>
12:00pm-12:50pm	Matt Jones (Int) <i>Mastering Online Marketing: Key Essentials for Marketing Your Books Online</i>	Hallee Bridgeman (Beg/Int) <i>Writing a Killer Proposal</i>
1:00pm-1:50pm	Lunch/Social Hour with Genre Breakouts (Optional)	
2:00pm-2:50pm	Emma Faye (Beg/Int) <i>The Power of Audiobooks</i>	Zena Dell Lowe (Beg/Int/Adv) <i>The Essentials of Great Dialogue</i>
3:00pm-3:50pm	Rowena Kuo (Beg/Int) <i>Adapt Your Story into a Screenplay</i>	Linda Fulkerson (Beg/Int/Adv) <i>How to Write a Page-Turner: Creating Tension in Your Story</i>
4:00pm-4:50pm	Paula Peckham (Beg/Int) <i>Formatting for Indie Authors</i>	DiAnn Mills (Int/Adv) <i>Writing Personal Tragedies with Grace</i>
5:00pm-6:30pm	Ask the Experts Panel <i>Emcee: Debb Hackett</i> <i>Agents (5 pm): Linda Glaz, Rachel McMillan</i> <i>Authors (5:30 pm): Pepper Basham, James L. Rubart, Sara Turnquist</i> <i>Editors (6 pm): Linda Fulkerson, Katie Gowrie</i>	

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